How to design for/with children
Guidelines

Call to Action

#D4CR  @D4CR_guide  D4CR.org
The Path

I am CURIOUS!

UNDERSTAND THE VALUE

FRAMEWORKS & ISSUES

I am READY!

LEARN WHAT A CHILD-CENTRIC APPROACH COULD BE

WORKSHOP & CHILD CENTRIC APPROACH TO YOUR CONTEXT

FIND YOUR ALLIES

TAKE ACTION!

UNLOCK A CIRCULAR ECONOMY

GREAT PRODUCTS, SPACES & SERVICES FOR CHILDREN

Changemaker!

Join our community & share your story
Shuli Gilutz in *Exploring Key Issues in Early Childhood and Technology*:

“Child-centered design refers to designing products for children by incorporating children’s perspectives, needs, and rights, at the heart of the design process. It requires both (adult) designers and caregivers to deeply understand the children’s world today, in order to create experiences for them that will enrich their lives, give them joy, and also prepare them for their future, as toys and play have always done.”

“...products that are well designed for children should be developed not only with true understanding of children’s lives today, but also with children taking part in the design process. By not doing so companies end up basing their designs on myths and stereotypes, generational-gap fears and misunderstanding of children's perceptions.”
We developed a flowchart
Find your path
“I am curious“ path

[Diagram showing the path with steps such as Understanding the Value, Introducing the 4CR Principles, Learning What a Child-Centric Mindset Could Be, and questions at each step.]

End point: "I understand and want to learn more"
"I am ready!" path

DEVELOP A CHILD-CENTRIC MINDSET TO YOUR CONTEXT:
- Design/ Creative background
- Business background
- Public Sector background
- Child-centered design process
- Child-centered approach to business
- Adopt a Child-centered approach to public sector

FIND YOUR ALLIES
- Join the D4CR community
- Find your allies at work

FIND YOUR PRACTICAL APPROACH
- Explore the D4CR principles
- What is a child? Plan groups, a social category, children as a person or the
- Children can be important, Teachers, Design Partners

TAKE ACTION!
- The ethics of involving children in your process
- Child-centered process (set-up) Checklist
- Methods and Techniques
- Applied Case Studies (with tags)
https://app.mural.co/t/d4cr8645/m/d4cr8645/1611227084877/c484c1700b471837023d4e0e69ebec43c22da932
End slide.

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